

Jane Andrew ([00:00:00](#)):

I think we might get started. Welcome everybody. I'm Jane Andrew, I'm the director of match studio. So just as the ideas presented by the teams tonight are the result of a collaborative effort. Collaboration is also the means by which the tournament project was initiated. And the funding from the Erasmus plus program of the European union was secured funding that provides the opportunity for the winning team to engage with like-minded people in Copenhagen. So there's no pressure tonight for the teams, really I'd particularly like to acknowledge my colleague, professor Susan Luckman, professor of cultural studies studies in the school of creative industries and research director of creating creative work mobilities research node at the Horkey youth center without Susan's exceptional grant writing ability and passion for knowledge exchange, a winning team would not be heading to Copenhagen in September. So thank you very much, Susan. I really appreciate your support.

Jane Andrew ([00:01:07](#)):

I'd also like to acknowledge the many other academic and professional colleagues who have supported us along the journey from the first three intensive workshops that started in April, the fortnightly coaching sessions. I didn't get them to do pushups, but I could, if I was really mean to the staging of the tournament tonight. So thank you all to these wonderful people. As I say, probably at every, every occasion I get matched studio, couldn't do the things it does without a coalition of the willing, a coalition of the willing students, staff, industry, and community partners. So I thank you very much. So how did the teams get here tonight? Match the match tournament is just one of the nodes through which match studio enables students to work in interdisciplinary teams to think learn. And co-create innovative solutions to real-world challenges. If you'd like to know more about match studio, grab one of the brochures that are on your chairs.

Jane Andrew ([00:02:07](#)):

I won't go into all of that detail. I could talk for hours about what we do. So to the tournament, the academics and students from across uni essay, we're invited to nominate, to collaborate and compete in the tournament. Interdisciplinary teams were then formed, led by an academic and they were challenged to identify issues related to the development and sustainability of inclusive and age friendly communities to inform their understanding of the challenge and to inspire their thinking. We are particularly thankful to Adelaide Annalee and Salisbury councils, who staff provided insights into the needs and challenges faced in fostering inclusive, inclusive, and age-friendly communities. Thank you to those people, some of whom I've seen tonight. Thank you very much. Throughout the 12 week tournament teams were coached in the application of co-design design thinking and entrepreneur preneurial discovery processes to develop a feasible proposal for a system product or service that addresses their chosen issue and inspires innovation in fostering age-friendly cities and communities.

Jane Andrew ([00:03:18](#)):

So it's enough for me from now because I think the results will be self-evident at, at what the teams are hoping to inspire. What's in store for the rest of the evening, Julianne Parkinson, the CEO of the global center for modern aging will say a few words to contextualize the broader challenges the teams we're seeking to address. Then our MC Jason will steward the tournament proper. This is where it gets exciting. The proceedings will then be punctuated for about punctuated in about an hour's time. So we have some lolly bags for you to munch on. Should you need some sustenance at this time of the day, the judges will leave after the teams films have been presented and you'll have about 15 minutes to get up,

stretch your legs, grab a refreshment after that the judges will come in and announce the winning team. So I'm going to hand over to Jason now to get on with the show. Thank you very much.

Jason Bainbridge ([00:04:25](#)):

And it's a celebration of problem solving around some very serious issues in our community. Now we really get to start thinking about why we're here tonight. And I'm curious around this challenge, which is humanizing data for an age friendly world, Julianne Parkinson. I'll give all of the judging panel a proper introduction in a moment, but can you talk us through a little bit around the context around tonight's

Julianne Parkinson ([00:04:48](#)):

Oh, thank you. And it's a pleasure to be here. I was a student of uni essay and while I was here, I had two children that I gave birth to while I was studying my degree. So I said, I came out with a bachelor of business and two babies which lends itself to the birth of this new sector. Right. Okay. So we've never had this many people on the planet of over the age of 60, certainly not of this size, not of their aspirations, sort of their intellect, their education, their breaking the breaking down, all of the barriers they are. Myth-Busting what it means to be older. And yet for time and Memorial, you know, being older was a sign of a sign of a seam and you were an elder and you were regarded, but somehow, somehow things have changed.

Julianne Parkinson ([00:05:32](#)):

And despite the fact that we've got 1.3 billion people turning are going to be over the age of 60 by 2050 in Asia, Pacific alone, despite the fact that for every one second, two people somewhere around the world are turning 60 Tik TOK goes the clock. Somehow we haven't kept abreast of this new and dynamic sector market. And whilst people are living in an old paradigm where people retired at 65 and then died at 67 as an Australian white male did in 1950, how different this world is now, how different this world is now in their living, you know, 10, 20, 30, 40 years post retirement, but we're not keeping up. We're disappointing. Our older people, we don't give them enough good quality products and services to encourage them out of the house onto the street. We don't have employment models that meet their needs. And yet we do have other exciting aspects that they are the highest number of entrepreneurs is over the age of 54 here and here in Australia and in the U S so enterprise is alive a bit like when I think back when I mentioned that I had my children whilst I was studying, I consider myself in a market to have been both the customer and the supplier for the university of south Australia.

Julianne Parkinson ([00:06:40](#)):

But the opportunity that you provide today, that the skills and talents that you were bringing, we just, Harold, the south Australia is leading in a way in the nations and nation approach or response to this global phenomenon of aging. The global center for modern aging has been about to con this year. I have the pleasure of being one of the team leaders of that group. And we are giving a call out to entrepreneurs through our life lab that we've built. This market is real. It sits, and it walks above the ground every day and every day between now and the next few years, it will just get bigger and bigger around the world. Yet we know that the products and services aren't there, people don't truly understand this market. Big data plays a huge role. It is unforgivable. It is unforgivable of us now not to look at the, you know, the centric needs of individuals because data analytics allows us to do it.

Julianne Parkinson ([00:07:25](#)):

We need curiosity. We need investment, we need focus and we need a complete respect. This is ladies and gentlemen, an intergenerational movement of social and economic impact. The opportunity of getting it right, meeting this market and improving lives of people is really important. The peril that's attached to not having any change of inactivity of a lack of interest is even, is even more devastating. So you being here, your productivity is key, and I believe that for any young entrepreneur or any entrepreneur of any age attracting attaching themselves to the sector will give you growth and prosperity, not just as entrepreneurs, but for the for the jobs and the growth of the employees that work for you in the future. Thank you.

Jason Bainbridge ([00:08:11](#)):

Thanks very much Julianne tonight. You'll hear from all of our teams and it very much is a tournament because they're competing for a fabulous prize, which is a trip to Copenhagen to present their ideas there. And to judge tonight's events. Let me introduce you to the judging panel. I'm slightly disappointed your chairs are facing the right way already. I was hoping this was going to be more voice style, but we'll work with what we've got. Julianne Parkinson. We've already met your chief executive officer global center for modern aging. Please make Julianne feel welcome. [inaudible]

Jason Bainbridge ([00:08:41](#)):

Sitting next to Julianne is Karl Sellmann, the deputy director for information strategy and technology services here at uni essay. Please make Carl feel welcome. Sitting next to Karl. We have Jeanette Walters a director for, inter government relations and aging and south Australian health. Please make her feel welcome. Sitting next to Jeanette. We have professor Susan Luckman, who I've already talked about previously as a great supporter and instigator of this event. Professor of cultural stays in the school of creative industries here at uni essay. Please make her feel welcome and last, but certainly not least Carmel Williams manager of strategic partnerships at SIA health. Please make her feel welcome too.

Jason Bainbridge ([00:09:22](#)):

So that's our esteem judging panel for tonight, but there's also going to be a people's choice award. So during the judging deliberations, after the round of the tournament, participants have their say, clearly I practice that that way much better in rehearsal. You'll have an opportunity to vote. So in your little bags next to your lollies, you should have a sticker. All of you. So you'll be able to come up during the deliberations and present, I think, expect everyone to reach for the sticker. Now that's quite extraordinary. It's really just an excuse to check the lollies. Isn't it. That's really why you're doing it. You'll have an opportunity to put your stickers up here on a big bit of paper at the front and nominate which team that's right. Thank you for holding up your stickers. You'll be able to nominate which team you think should win the people's choice award, which is very exciting. So let's get into it.

Jason Bainbridge ([00:10:15](#)):

This is the judging rationale that's being used to determine tonight's event. So keep these things in the back of your mind when you're listening to the presentations and think how each of the teams stack up against these criteria or all the teams ready. That was a thunderous response. Are all the teams ready? Now I do expect a bit of noise during this event. A bit of whooping, shearing, shameless adoration. If you have children involved in various teams, let's see some of that during the night, and let's start off with our first team, which is I could guy. So let's talk to Tanya from Ikigai to talk through what that actually is about. So it's a very interesting name and you've got some great branding here as well. What can you tell us about like a guy?

Tanya ([00:11:02](#)):

Well, I could guy is a life course approach, which is, can be summed up by looking at the Japanese word. I could go. Ikigai simply means a reason to get out of bed in the morning. Love course values, community participation and life course also understands that community participation is underpinned by some of the four pillars of Ikigai, those being passion profession, vocation and mission.

Jason Bainbridge ([00:11:29](#)):

Terrific. Thanks, Tanya. And what do you think of your team's chances tonight? Very quickly. Yes. Yes. In one word, yes. Let's take a look at Ikigai.

Video audio ([00:11:41](#)):

As we travel along our life course, we accumulate many skills and knowledge. We want to tap into this attribute of the activity agent to combat social isolation, and to make sustainable connection with key stake holders for life course initiative promotes the message that fun and connection through community engagement and knowledge exchange are very important for age friendly communities. Our initiative takes its name from the sociological life course approach, which focuses on interventions at different stages of life. As well as intergenerational aspects of health, social isolation is a problem. It can lead to health issues such as depression and chronic illnesses. Lonely people have double the risk of obesity have higher blood pressure and a greater risk of heart attack. As we get older risk factors that might lead to loneliness begin to increase. Now, living in loan doesn't necessarily imply loneliness, but the research has also shown that living in aged care, communal housing increases loneliness, octogenarian, and social researcher humor, K states that the solution to this emptiness is just outside our front doors, in the neighborhoods where we live.

Video audio ([00:12:51](#)):

What are you planning to implement the life course initiative through a number of awareness, raising and behavior changing tactics to launch on messages. We propose the creation of game-based activities focused on age-friendly experiences central to these life activities would be an app or the technology wary a life course journal, both updated regularly with new activities. The live course app is location based. And to launch the initiative, we propose partnering with the city of Adelaide. So many organizations services and businesses, as well as many residents and visitors to the council area by using the app or journal users are connected to a multitude of possibilities where the user is in full control of their connectivity decisions. The game is a database of community participation options that can record each user's progress. These participation hours can accrue through various achievement levels, which can add valuable, enjoyable, connected design aspects, which consider age-friendly accessibility will be prioritized each activity, business or location specific needs and requirements are outlined prior to the participation.

Video audio ([00:13:57](#)):

So the user can confidently be prepared to enter into the community, feeling informed with this apps integration and co-design aspects. The sky is the limit. We plan to partner with key organizations to create interesting and diverse activities and engage in dialogue with our stake holders, to co-design and awareness raising and a behavior change campaign. As an example of an activity side, we can talk to them with the director of the Royal Adelaide hospital since created health activity opportunities and also their volunteer and health empowerment. Yeah. I love my visits volunteer into black Hills conservation park, and that really gives me a sense of well-being. Again, being, being useful to fizz is

important to me probably sit down during the day I know for my males and the rest are not to be sort of like, I go to a couple of community centers regularly, pick up all the literature, joined three groups so far.

Video audio ([00:15:06](#)):

Oh, probably four. I forgot the yoga probably in the next six months. We'll join another group, which is a walking group. That means a lot. I mean, I feel useful. Yeah. Feel I'm doing my bit in the community or single. I get more out of it. And then people do where I go to volunteer. It means, means a lot to me to be involved. I call them intelligent communities, adopt technology, but do not make it their focus. Instead they find idea-driven technology smart co-design solutions, which address problems affecting all stakeholders. We plan to start with Adelaide, but we strongly believe that the life course initiative can be implemented in local communities on a global scale with innovation, through design thinking more and

Video audio ([00:15:54](#)):

More people are getting more it savvy, even though the older. And I think something like an app would be really useful.

Video audio ([00:16:00](#)):

That would be quite useful. Yeah. You can find out all the I'm sure. There's lots of different things. You don't know what, what they are and you don't know how welcome you'd be. So what skills you've got

Video audio ([00:16:24](#)):

[Inaudible]

Multiple speakers ([00:16:24](#)):

We are Ikigai and we want you to enjoy connectivity through our life course initiative. What's your reason for getting out of bed in the morning.

Speaker 5 ([00:16:40](#)):

[Inaudible]

Jason Bainbridge ([00:16:40](#)):

Thank you Ikigai for that fantastic presentation. I was hoping for some interpretive dance at the end there, I was getting really excited, but you know, that's next time. Team number two is called urban kitchen. Now, when I picture an urban kitchen, I picture lots of graffiti. It's kind of low hanging smoke of a night, a dingy kind of alleyway, but I'm assuming that's not what urban kitchen is about. Snail. Can you tell us actually what urban kitchen is and what it means to you as a team?

Sneal ([00:17:05](#)):

So we chose the name oven kitchen, because kitchens are very practical spaces for preparing food, but they're also often very communal spaces. Friends come over to bake cookies. You've got kids hanging around in the kitchen when grandma makes us special pie, the fridge can be used as a notice board for the family. So we use this essence of a kitchen and through the use of data as well, created a solution that is relevant, accessible, and effective for our urban communities.

Jason Bainbridge (00:17:38):

Fantastic. Let's have a look at team number two, urban kitchen,

Speaker 6 (00:17:43):

Good afternoon, everyone. Young or old, eating is an important activity of daily living issues, such as obesity, diabetes, and cardiovascular risk prevalent public health issues. And for all of these, having a nutritious, balanced diet, challenging for busy people, for people who lack cooking skills for people who don't like to cook challenging for people with food allergies, what we need is a new urban food chain that removes these challenges, an urban kitchen places where meals are prepared by people in our area who like to cook people who have knowledge and skills to put together ingredients and prepare healthy meals.

Video audio (00:18:29):

Yeah, we'll have four key functions. Connect will contain an events, calendar listing events in the area that users may want to participate in. Urban kitchen will be a sustainable business. Firstly, urban kitchen will gain traction and build usage by enabling local councils to connect with their rate. The age of opportunity policy framework for an aging well industry states, well design goods and services to support people to age will be a vital role in that urban kitchen will provide significant benefits to individuals, the community and society for the individual urban kitchen overcomes the in brief urban kitchen is an age friendly digital platform that builds community resilience and improves public health by connecting people.

Jason Bainbridge (00:19:18):

I think that was a little too brief urban kitchen. We might give that another go solid chest, speak to the slides. Thanks so much. [inaudible]

Speaker (00:19:32):

Apologies guys. I have no idea what happened there. So I wasn't expecting to be presenting. So a lot of this will be a little ad-lib. This is open kitchen. If you can head to the next slide issues such as thank you. So basically what we're dealing with is we have a situation where a lot of nutrition related issues are happening in society. Things like obesity, diabetes, cardiovascular risk and yeah, we have this challenge that accessing food can be really difficult or inconvenient. And that can be a real challenge for people. If you can go back to the challenge slide, sorry, I don't know what's happening with the timing there. This is our beautiful little cartoon challenge slide. And really what we've got here is we've got a lot of options. We've got needing to go out to the supermarket.

Speaker (00:20:27):

We've got things that are difficult for busy people, for people who don't have great cooking skills for people who are older, there are a lot of challenges for actually being able to access healthy, nutritious food. Yeah. So what we've kind of considered here is we want to have an idea that addresses these challenges that creates a new urban food chain that sort of is this urban kitchen where we can have community and we can have practical needs addressed. And so that's what the urban kitchen connections for daily living is about. That's an app which will have sort of four key functions here. So connect is about having an opportunity to connect with events that are happening in the area. It was just sort of, kind of have a listing of, of events available, maybe a calendar, kind of a function, organizes

an opportunity for community groups and individuals to organize events themselves, to be able to take initiative and have that control participate is a bit of an opportunity to just engage in various events and things.

Speaker ([00:21:35](#)):

Again, can someone brief me on what else that was so participate will also evolve function such as come and try and pass it on as well. Like if, if I do something for Jess and then just as something for me in return, so that sort of builds a community, a support system and eat as a function where we engage with providers people who cook or people who even like prepare ingredients for us to take back home and prepare yeah. Thank you so much. And you can go to the next one. Okay. So clearly you need to actually think about how is this going to work. So we'll build kind of traction and usage through connecting councils with their local residents and also through supporting local organizations, restaurants with underutilized kitchen capacity, et cetera. It will be a sales platform particularly through the eat function. So restaurants again, or home-based food businesses. And of course within that, we'll be addressing food regulations. Those will be able to be regulated through the council areas and happen. The regulation will happen before they operate in the area. Income will be through commission on sales, through the function, and we'll have a feedback system usage on sort of data on usage, sorry will be available and users will be able to receive feedback or receive recommendations from friends, that kind of a thing.

Speaker ([00:23:09](#)):

So this is a quote from the age of opportunity and that's a policy framework for an aging male industry. And I don't know it off by heart. So if we could go back, I might just read it out. Well, design goods and services to support people to age will play a vital role in maximizing health and wellbeing. As we age improving quality of life while offsetting the cost of care to nations. This is what urban kitchen is really about. This is what really care about so benefits. This has absolutely amazing benefits for individual community society. It helps individuals actually maintain a healthy, nutritious diet or becomes the challenges that are currently in place for that that has impacts for their physical cognitive wellbeing. And it also enables older Australians to be able to age in place and just people across all ages to eat better for the community.

Speaker ([00:24:11](#)):

It really draws communities together. We really care about that. Bringing communities together just through the usage and through the availability of those options in the app. Yeah, and, and that really brings an intercultural interdependent intergenerational community together through that process. And for society as well. It's, it's really got capacity to be really powerful for economical and environmental reasons. It gives opportunity for new jobs really uplifts the local economy. It can reduce food wastage and it can increase food security. So I don't know if there's the slide after this. So this is just kind of a summary. Urban kitchen is an age friendly digital platform that builds community resilience and it improves public health by connecting people and connecting people with food. Thanks so much guys. [inaudible]

Jason Bainbridge ([00:25:19](#)):

One of the things with tonight's challenges to remember are that these teams who are working on these challenges have worked together for a very short time. Isn't that right, Jane? And it's just been terrific, both in the rehearsal for tonight and again, during tonight to see the teams really come together. So as

much as it's a celebration of how we're tackling these issues and creativity, it's also around teamwork and team building, which is very exciting to see I'm holding this plastic bottle for a reason. I haven't just got lazy and decided I needed a drink because our next team dynamic dreamers, who also sounds like they should be a dance troupe. So I'm hoping for dancing at some point tonight looking at these plastic bottles to create pathways, which is very exciting. So I'm going to ask Glenda on that team, how do we need to think, or why do we need to think about new ways of re-imagining pathways to support active aging, Glenda,

Speaker ([00:26:08](#)):

Right pathways such as the linear park corridor, not effectively supporting active aging. We did surveys on that. Therefore, our proposal is a collaborative approach by councils and agencies to pray to blueprint pathways that support active aging policies while addressing environmental needs at the same time.

Jason Bainbridge ([00:26:28](#)):

Fantastic. Let's look at the dynamic dreamers presentation pathways to resilience

New Speaker ([00:26:38](#)):

Lifestyles. We face two main problems going environmental concerns and challenges in mobilizing and activating population. Social connection is declining due to single dwelling living and nuclear family units. Advances in technology have created a sedan tree lifestyle. So observation from surveys indicated that over 60 fives walked alone and were happy to socially engage. The Nydia park is 30 years old and cover six council zones. Therefore it is desirable for the councils to become co-creators of this active aging initiative. People with visual or hearing impairment and reduced mobility are sometimes marginalized, healthy by design principles need to be accommodated in active aging initiatives to increase their self esteem, independence, and wellbeing. Therefore, the Lydia park needs to foster social engagement for all active age groups and abilities.

Video Audio ([00:27:41](#)):

Research indicates that spaces and natural environments have powerful effects on health and wellbeing. There's a need to utilize materials that support movement for all people. We can embed purview by design values, by providing better surfaces, seating, lighting, and signage. There is an opportunity to view the community as a living organism, by using advances in LIDAR technology to map how the community uses pathways to inform urban planning at present. A single pathway is no longer conducive to co usage. Technological advances in equipment design enable electric bicycles to travel at 50 kilometers an hour. The introduction of mobility, scooters, and prams designed for marathon runners adds to a poor community culture and risks, the safety of walkers along narrow pathways and even surfaces confusing signage and low visibility. It does coupled with hearing and visual impairment create safety hazards for the aging, social isolation, incidental fitness and technology addiction, and increasingly common.

Video audio ([00:28:53](#)):

These technological advances have progressed the functionality of the was of equipment used on pathways to encourage more inclusive movement and safety. The following initiatives are proposed a dual carriageway constructed from recycled plastic materials texted softer surfaces and Lou support movement wants to form a black surfaces support. Cyclists, a blow in the darks or according can provide

increased visibility at night. It is also environmentally friendly and can be installed on existing surfaces clear. And when approved signage can be embedded into these services, embedded magnetic strips with transmission devices can support visually impaired people. Parcels from transmitters can indicate brand signage along the path. These innovations are scalable. There's an opportunity for developing international tourist attractions for park trails under utilization of resources and duplicity of machinery. Research and knowledge is a cost factor in developing an individual approach to the renewal of linear park. Global consumerism is a mounting issue due to excessive consumption of plastics.

Video audio ([00:30:07](#)):

This presents a groundbreaking opportunity to create pathways using recycled plastic technology. A holistic approach has required to encourage active aging and increase mobility for community members whilst meeting the changing future needs with \$12 million allocated to south Australian councils to address the issue of plastics. Recycling value can be obtained by sharing data, knowledge and best practices collaboratively. This would reduce duplicity and wastage of resources, costs and time and provide opportunities for using open data. Pathway surfaces can be created to support movement by reusing plastics, which reduces the CO2 emission in landfill. A pilot program, Melbourne is testing this concept using print cartridges and Turner. These initiatives are proposed as a collaborative approach across councils to facilitate effective use of infrastructure and support active aging policies for communities. These initiatives, catalyze design structures, that support movement and healthy lifestyles to develop resilient communities. So where are all the plastics they are in the pathways to resilience?

Audience background ([00:31:34](#)):

[Inaudible]

Jason Bainbridge ([00:31:34](#)):

Thank you. Dynamic dreamers for that presentation. Now I don't want to pick an audience favorite yet, cause we got a long way to go. But I have noticed since urban kitchen presented, a lot of people are sort of reaching for the food and their bags. So to make that link very clear, there's been quite a bit of rustling on this side of the room. Our next team team formed a team for other have the most alliterative name. That's why I'm already stumbling before I get to it, which is people powered planning. And they are looking at a project around humankind, which obviously is a very small challenge to face in a, in a, in a presentation. I want to talk to Matt about human kindness. Like you stand up math because also much like I could guy, you've got a fantastic team logo as well.

Jason Bainbridge ([00:32:11](#)):

So my question to you is what is the major difference in your approach to these, to those already tried by local councils in tackling challenges associated with creating age friendly communities, which is a long question. And then I'm going to ask you about the logo. I'm sorry about that. So our approach was to encourage a holler community approach rather than what was that word, not Opus. I was saying Opus earlier, the onus to the people who need the help most and by encouraging, by encouraging this community-wide initiative, we can hope to see deeper social change across communities. Terrific. No, no, no, no. That's great. No, no. I'm looking forward to seeing your Opus now, can you tell us very quickly about the symbol? I know it's going to come up in the presentation, but did you want us to talk very, very quickly to that because it's great. So Kelly, one of my old group members made this logo and it's essentially a badge that says, Hey, I'm here for a chat. And it's all explained in our presentation. So fantastic. Let's look at that now.

Video audio ([00:33:17](#)):

People matter. Whether they're older or young able or challenged black or white, yeah. We live in a world that's fast paced, hectic and busy. Often we forget about each other. Forget to take the time to chat, to help, to be friendly, to understand almost half of Australians over 65 are socially isolated. At least occasionally that's more than 3.6 million people nationally where engagement with community lacks feelings of loneliness increase. These feelings have repeatedly been shown to predict an increase in morbidity and mortality, psychological distress, depression and suicide. In fact, social isolation has been shown to be two times more harmful to personal health and wellbeing than obesity and smoking. Our motivation was to create change at the very heart of the problem we were tasked with in contemplating solutions to some of the problems tells to us two things became clear. First defining age, funny was difficult to do without clear definition, happy command days become more age-friendly was going to be difficult.

Video audio ([00:34:28](#)):

Second, the real concern that our consultation with community members exposed lay in the small stuff. It was the daily interactions within the community that people often felt most isolated. The solution didn't lie in the once a week or once a month activity, which can be high cost for organizers and councils with superficial returns and lack of ongoing reward. We wanted a whole of community response. We wanted to address how people engaged with an experienced life in their community every day, and to human Kate, a community wide initiative to encourage more human interaction. The key to the initiative, is a toolbox provided to businesses to help better engage with customers in a way that is age-friendly and inclusive. We started with a focus on local businesses because of the exposure people have to their services. Every day, the toolbox includes an easily recognizable humankind, badge and stickers that display the brand telling customers, Hey, I prefer a chat also included a practical tools such as a measuring tape to show the width needed for a wheelchair Walker and pram

Video audio ([00:35:41](#)):

Clear and simple reader-friendly guides, give tips and tricks for making the environment accessible, approachable, and welcoming. There are no wordy policies and procedure books. Instead there is accessible information and guides for low effort, high reward initiative

Video audio ([00:36:01](#)):

Residents also receive a badge along with information on how to engage in the initiative. A website collates information on age-friendly places and recommends businesses who really care about their customers. A foreign service run by volunteers of all ages from within the community provides a feedback loop, allowing for continued community driven development. Humankind is a low effort initiative using existing abilities and resources within the community that has the potential to return large rewards and change lives. It is not the responsibility of those who feel socially isolated to solve the structural problems with community engagement. Engagement is everyone's wrong. Mother Theresa said, I alone cannot change the world, but I can cast a stone across the waters to create many ripples. When individuals across whole communities implement this philosophy, we can expect big change. There is clear evidence that individuals that feel valued, included, and welcomed more likely to return to businesses more often and spend more money. People may be more likely to try new things. Interact with new people, stay out longer and feel better. Everyone is aging. We are living longer.

Video audio ([00:37:18](#)):

Today's toddler is tomorrow's parent today's millennial is tomorrow's retiree.

Video audio ([00:37:24](#)):

Invest in human family. Invest in people, build a little community, invest in humankind

Jason Bainbridge ([00:37:38](#)):

And people powered planning has some copies of their toolbox to give to the judging panel as well that she can have a look at during your deliberations for the other teams. This does not constitute a bribe. I did check each of the envelopes for money beforehand only found \$2 50. So it really isn't going to influence people that much, but it does give you an idea of the toolbox that they're working on. Thank you, team four people powered planning, team five is the traveling food show. And I'm going to ask Andrew the very difficult question. How do you think anyone's going tonight? And do you think you're in with a chance? Not at all. No. No. Your daughter is here. Do you think he's in with a chance? Yes. Yes. Completely unbiased view. There judges take note of that. Andrew, more seriously. You're tackling a big theme as well. What's the key to a happy retirement. With 520,000 essay residents over the age of 55 and 29% of those living alone, I think it's communication and trying to connect those residents to their community. So this is what we've come up with. Fantastic. Let's look at the traveling food chart.

Video audio ([00:38:45](#)):

We all know what it's like to get older or maybe you don't. So here's a reminder. Instead of ID, you get asked for your seniors card, you have three pairs of glasses, but you can't find any of them. You can fall asleep anywhere except your bed, your laundry. It looks like an antique shop. And when you go to that shop, you love find out it was bulldozed 10 years ago. Well, that's a bit of fun, but what is the key to living a happy life as you get older? Is it a vibrant social life, good health services in fighting public spaces like parks and gardens. We all know what it's like to get older, or maybe you don't. So here's a reminder. Instead of ID, you get asked for your seniors card, you have three pairs of glasses, but you can't find any of them.

Video audio ([00:39:40](#)):

You can fall asleep anywhere except your bed, your lounge lounger. It looks like an antique shop. And when you go to that shop, you love find out it was bulldozed 10 years ago. Well, that's a bit of fun, but what is the key to living a happy life as you get older? Is it a vibrant social life, good health services, inviting public spaces like parks and gardens, a little extra help around the house, accessible transport services or living independently in your own home. That's why we are hosting a community festival to celebrate our senior residents, to celebrate the achievements and contributions to essay culture made by our senior residents residents like Doug herding, Doug lived independently and his beloved city of family until he sadly passed.

Video audio ([00:40:36](#)):

Doug was able to live an active and full life in retirement and enjoyed the vibrant and engaging community that he loved. Like Doug, you too, should be able to enjoy the freedom to live independently in your own home for as long as possible after all it's your home. The community, first of all, will be a two day event and we'll celebrate, connect and create a community hosted by your local council in conjunction with major partner EAC hike. This event is the key to connecting you to your community and the services it provides. The focus will be on you. We want to celebrate your life, your achievements connect, your interests needs, and future directions. There'll be one tasting from local wines, cooking

classes with world-class essay shifts, gardening tips from the best horticultural experts in Sr I maintenance sessions from skilled providers are displays celebrating local artists and local musicians, performing onstage, all in an environment of community and connection. There will be opportunities to have a conversation with the Lord. Man, the minister for aging staff from his eye health and local medical professionals to discuss preventative health programs all over a cup of tea or a cup of coffee. This community festival we'll celebrate, connect and create a community cause just like dunk, enjoying your independence is our priority. So come along and help us celebrate. And maybe we can find the key to the services you need.

Jason Bainbridge ([00:42:54](#)):

I'm sure that was a great presentation, but if you could pass the dogs at the beginning, it was just so beautiful. Fun fact, actually the Groundhog and the hat was originally going to be the emcee tonight, but he was already booked good. That went well. Excellent. Same six. I know the thing was people took that seriously went, yes. He probably could have done this job saying number six has the best name. I'm sorry, all teams because it combines two things I love. And I think most teenage girls love, which is space and dolphins. The space dolphins are looking at a pop-up interaction hub. Now more seriously, I should give a trigger warning for their presentation because it does deal with issues of mental health. And there are some distressing images and information potentially at the beginning of us, it's a very difficult subject. One. That's always hard to handle.

Jason Bainbridge ([00:43:44](#)):

How did you actually approach this and why did you choose the issue that you did Patrick? Yeah, so we came across the idea of social isolation, similar to a lot of the other presentations today. So I'm glad that we're all sort of thinking along the same lines actually. And instead of thinking of like the wider community with, but why don't we sort of narrow it down a little bit and think about coming to smaller communities within communities and try and get that rich understanding of what's happening. Fantastic. So with that warning in place, let's take a look at the popup interaction hub presented by the spice dolphins

Video audio ([00:45:31](#)):

[Inaudible] so how do we overcome social isolation? Introducing pop up interaction, pubs, a mobile hub that goes to the community, reaching as many demographics as possible, offering opportunities for relationship building, friendly conversations, creativity, physical activities, fostering relaxing beverages, skill sharing, spending time with loved ones. The mobile interaction hub reaches all locations, such as beaches, town, squares, and streets, Parkland landmarks, and beyond what is applied at an entire council level may not cater to micro-communities within how does this translate to greater social inclusion, pop up interaction hubs on mobile, interactive, fun, and most importantly, all age inclusive that will be volunteer, run by the community for the community. Catering to individual community needs, raising awareness of community issues. Building support networks strengthening our connection with nature, improving perceived safety, increasing quality face-to-face interaction. When we might compression modus operandi. That's how we get anxiety levels down in the long-term popup interaction. Hubs will improve overall mental, physical and social wellbeing, decrease suicide rates, improve social cohesion and our natural living environments combining an environmental, psychological and sociological approach. Our team. When these hubs are able to address the big picture of social isolation, juicy their flexible and applicable nature. We hope to see these hubs expanding beyond the metropolitan area throughout our state and beyond.

Jason Bainbridge ([00:48:54](#)):

Thank you. Space dolphins, who else got a slight Scooby doo vibe from the pop-up? I think that there's a sideline in crime fighting and solving mysteries. If not, would've got away with it too, if it wasn't for you kids, I we've got one team to go. So I'm going to ask a random audience member, how they think it's all going tonight. How are you finding it? Random audience member, very in awe inspiring, inspiring, fantastic random audience member number two. Oh revelatory revelatory random audience member, number three, very exciting, exciting, inspiring. And revelatory no pressure for the final team then, which are the data detectives that didn't work. It worked so much better in rehearsal. I got to try it. The data detective who's supposed to be the law and order bomb bomb thing. It didn't happen at all. Technology is not my friend data detectives.

Jason Bainbridge ([00:49:47](#)):

You are working to look at how communities can actually override the local councils can provide better aged care communities. Can you tell us a little bit about how you're approaching that problem? Yeah. yeah, as as many presentations also had kind of touched on that, of course age-friendly communities and, and aging is not, is sort of something that concerns all ages and that's something we've focused on. And basically we think that to humanize data and to oh, sorry, sorry. To humanize data and to create age-friendly communities, it's important to find new ways to involve people of all ages into the process of actively shaping the future of their communities and to give them opportunities and the space to have a voice and input. And that's what our pitch will be about. Sorry for the hiccup.

Jason Bainbridge ([00:50:41](#)):

Fantastic. Let's look at the data detectives, our final team for tonight. Yes. This worked well in rehearsal to hang on the data detectives Bobo there that worked much better.

Speaker ([00:50:53](#)):

All right. Hello everybody. We all the data detectives and our idea is not only about the collection of data, but also about connecting data to local communities. So here we have the residents of the local community. These residents generate data and provide feedback for their council in the hope that local government will use this to improve their community by running relevant events providing better services and funding, great public buildings, but the present the residents data is used. Can some, the way that it's used can sometimes be confusing. This is the protocols. The process can be very long. And while the residents daughter is being processed, analyzed, reviewed, edited, passed across the desk of various specialists reviewed again, and finally published.

Speaker ([00:51:32](#)):

The original information can become unrecognizable, especially if you aren't confident with using new technology, like many aging residents, this process leads to residents expressing frustration and feeling like they haven't been included in the conversation. Although they are often the key stakeholders currently public consultation has happened a little like this local government put up a billboard, asking us to access a website, to give feedback on a community issue. What we are proposing is a new platform to create a stronger and more direct dialogue between local governments and all residents presenting the suggestion box. The suggestion box is a physical space where people can go to connect with their local government and the community. More one key value of the suggestion box is its modularity and flexibility. This means it can be adapted to be a part of any public consultation strategy. The suggestion box will be physically constructed on the site with councils, that looking for feedback, the suggestion,

the box has flexibility allows for, to dynamically reflect community's wants and needs the box culminates and respond physically to different scales of community from an intimate space from mid-week knitting club to an open space for Sunday markets.

Speaker ([00:52:40](#)):

The reproducibility of the suggestion box is integral to its identity. So this structure is simply still framing wrapped in a textile fabric. The costs are relatively low, but the impact for the community is higher. Initially, the need for consultation on an existing issue establishes the location of the suggestion boxes, but councils and businesses can use suggestions made by residents to position new boxes in relevant locations, which address community issues. This means suggestion boxes can be replicated where our community needs it most at its core. The suggestion box needs to be understood by the community as a safe, relaxed, and inclusive space. It is important that people of all ages are afforded the opportunity to shape their local communities. Therefore, the box must be for the residents and by the residents. The box is intended to be partly by existing public consultation budgets. However, it is important that it is still in part resident owned and run.

Speaker ([00:53:31](#)):

So new community champions program is to be a source of funding for the box members of all ages in the area that we should donate their valuable time or money are able to a small secure space in the box can be hired out for local business ventures, which were mostly funded boxes, running costs. The current methods of providing direct feedback to the council can be convoluted. Unfortunately, counselors usually spend their valuable time producing reports and recommendations that may be misunderstood or not even read at all. So a component of the suggestion box is a new web based app, which allows everyone to make suggestions without a lot of effort. And we claim to be really good at technology, but our PowerPoint is not working. So but there's an app which looks a little like this and that's going, so the suggestion box out, we will display this feedback for everyone to see and interact with.

Speaker ([00:54:24](#)):

And it uses existing community run social media groups to promote itself. This is a powerful tool for councils as they can get a simplified understanding of their community's reactions before making decisions. So this is just a little example of that there. So if residents and local businesses have access to this same data, smaller initiatives like community gardens could be successfully run by the community. It is important to though that the physical suggestion box will also display these insights so that you don't need an app to be a part of the community. Mini suggestion boxes with physical feedback forms will also be scattered throughout the local area using existing census data. This makes the suggestion box brand accessible to parts of the community that are underrepresented because the language they speak the age or simply because they just don't want to access a digital platform. These physical forms are to be digitized and still included in the real time data. This is so that the outreach provided by this data is indispensable to local governments who intend to create policies and provide valuable services for all residents. The suggestion books is about changing the relationship between the decision-makers and the people that they're representing is a platform for a physical space for stronger, more direct dialogue between residents and local aged governments. Is this about collecting data and more about connecting data with people

Speaker 5 ([00:55:44](#)):

[Inaudible]

Jason Bainbridge ([00:55:45](#)):

Thank you. Data detectives. What I like about that presentation particularly is that it also captured the administrivia of most universities and those early slides, as well as things get passed across their speckles, not unique to say, of course it's a wonderful institution, but a lot of other universities, right? That's it. That's our seven teams. They're the teams and the ideas that are competing tonight. Yes, we have all the teams actually stand up, face the audience and celebrate them again for everything they've shown you tonight. [inaudible] Thank you, teams, judges. I don't envy what you have to do. Now. You can take a seat now, teams, thank you. I don't envy what you have to do now because you've got to basically take 20 minutes to deliberate 20 minutes. It's pressured, and we're going to have a timer running on the screen in here as well, 20 minutes to deliberate over which team you think is worthy of this prize.

Jason Bainbridge ([00:56:45](#)):

And for everyone else, remember, you can vote as well in your people's choice award. So what we're going to do now is take 20 minutes. We are going to run this team reflection video by our tournament, VR videographer, Beck Taylor, but there is food and drink outside that you can partake. Yes, Andrew, I think we found a fixed for the urban kitchens thing. Are we going to play this slide show again or not? No. Is that okay? Or what everyone still is? We're entering the last two minutes. We're entering the very serious part of the night, which will be the award. That's why I'm holding this Turkey. I will squeeze this Turkey when we officially run out of time, but some of you haven't voted yet and I can use as a pointer as well. It's the most, it's the best form of technology.

Jason Bainbridge ([00:57:29](#)):

It's analog. I can also talk to each of the presentations very briefly in case you can't quite remember which one was, which, because they're also terrific. So team number one is I could guy that was the life course initiative, enjoying connectivity, which was thinking around the app and connections there and there terrifically Brandon the front. Do you want to stand up all? Yes. Yes. Fantastic. Number two was a terrific urban kitchen looking at how food brings people together in all sorts of interesting ways. Urban kitchen. Can you stand up for us? Number three, with were the dynamic dream dreamers, with their pathways to resilience. So they were looking at plastic bottles and how to turn those into pathways. A big round of applause for dynamic dreamers. Number four were people powered planning. That was the humankind initiative with a terrific logo in the toolbox, providing opportunities for people to connect that way.

Jason Bainbridge ([00:58:23](#)):

Give them a big round of applause. Number five was the traveling food show. That was the seniors festival. The key to unlocking your future. The traveling food show that had lots of cute dogs on their slides, traveling food show number six with a spice stove and looking at pop-up interaction hubs to deal with mental health, big round of applause for the space dolphins and number seven, where the data detectives with their idea of a suggestion box, big round of applause for the data detectives, anyone who hasn't, what happened there though that I still had a few seconds. I just miss it. I miss the cure together. I was holding a Turkey and everything. Anyone who hasn't voted for the people's choice awards, please come up the front and place your sticker now or forever. Hold your peace. Anyone else is

the voting closed? No was a preemptive one and it kind of goes right through, oh, people on level six are wondering what's happening.

Jason Bainbridge ([00:59:29](#)):

It's great. Well, you have a lot of dots. Are you representing a number of people or are you cheating? That's security watching this woman on the line. Anyone else still to vote in the people's choice awards? All good. Dan and Tessa Miranda. Could I have you collect those together so we can assess them judiciously decide who's done the people's choice. Fantastic. Now we do have our judging panel back judging panel. I imagine that was a very, I'm going to put the Turkey down, cause it did distract from the solemnity of the occasion judging panel. That was a pretty tough decision that you've had to make. Let's talk through some of the ideas and themes that we saw in the presentations. So maybe you can talk to some of the presentations in some ways, one of the common themes was around food. How do you be important? Do you think food is in community building, particularly around aged health and yes, you've only got one microphone CLA that will speak into it together or just share

Judge ([01:00:24](#)):

It. Well, I mean, food is a well-known issue in terms of the health and wellbeing of our older people. And particularly as the further we age, the older we get the older, old, it becomes an even increasingly a significant problem and absolutely contributes to people's you know, mortality. So food security, undernutrition, those sorts of issues are play a really big impact on, you know, older people moving in and out of hospital. So yeah, we're, we're very, very concerned about food and sea food is a really important social issue to be, to be addressing obesity is less of a problem when you're older, it's it's really the other way around. So that actually preventing obesity and maintaining weight means that your health was better when you're older. So, you know, I think food is also one of the ways that we all universally connect with each other. We eat together when we eat together, we talk, we laugh, we have fun, we really connect. So it's a ways the center of a really positive social connections.

Jason Bainbridge ([01:01:31](#)):

Another recurrent theme was around the use of technology in aged care communities. How important is tech? And what's the role of that? Particularly I'm thinking from a design element, because we know a lot of older people use a lot of technology, but that design element particular making it accessible and usable as, as eyesight fails as, as a dexterity files. How important is tech in that, in that?

Judge ([01:01:54](#)):

No, you're exactly right. I mean, you've nailed it in one. Technology is an enabler and ensuring that the water community, as you get older can enable and can engage is, is absolutely paramount. And we saw through a number of the presentations tonight that that is an under or an underlying foundation for presenting on solutions. So nailing what the is, and then having that as a foundation for providing a solution is, yeah, that's very important. Touching

Jason Bainbridge ([01:02:25](#)):

On both of those areas was the underlying issue. Did you have something to add?

Judge ([01:02:29](#)):

So I do just one of the other things that we commented upon was that it was wonderful to see that people embracing technology as an answer, but often not the only answer. So many of the presentations offered a suite of possibilities around and alongside the technology, rather than just relying on the one kind of form, which was fantastic to see one

Jason Bainbridge ([01:02:48](#)):

Of the common issues that both food and technology as ways of building community was around isolation. Can you talk us a little bit about that as a context for thinking through some of these issues around aged care particularly

Judge ([01:03:01](#)):

Well as, as all of the teams that we're talking about, socialization really clearly articulated it. So it's a significant problem in a compounding problem as we get older as we get frailer. And so I think all of the ideas that sort of tried to address that really were thinking in ways that could actually make it easier for older people to actually get out of their homes, to be able to connect with others. And that's actually a really important part of, of actually trying to change our society. I think the underlying premise along many of the ideas was really thinking differently about how we value older people in our community, changing the way we perceive them and, and seeing them as a resource in a, in an important country contributor to our society. So I feel like inherent in many of the presentations where those kinds of values and principles, which are really, was really great to see anyone else on isolation want to touch, but I would agree with what Carmel said and absolutely social isolation is one of the main contributors to a lack of a sense of wellbeing which can lead to ill health.

Judge ([01:04:12](#)):

And certainly is one of the largest risks for elder abuse as well. So absolutely the way we think about older people when the inherent age-ism that is within our community. And it's something that's often quite unconscious in our day-to-day lives is underpinning a lot of that. So it was really nice to see the great fault that the teams had put into that and how to really think differently about how we connect as members of a community, rather than old person, young person kind of thinking it was really, we're all a community. How do we connect?

Jason Bainbridge ([01:04:50](#)):

We'll move to the awards in a moment, but I wanted a couple of general statements about some of the presentations that you saw tonight. First of all, what surprised you in what you saw? And you can each answer

Judge ([01:05:00](#)):

That I'd like to touch on what delighted me to see a room of gifted students, of varying age groups making a dedicated focus and saying that people older people are at the center of their design and their thinking and their strategy, not an afterthought, not because the sales weren't made and therefore we'll, you know, we'll, we'll include them in some other way. And that level of dedicated focus and differential investment that each and every one of you have made gives me a great deal of confidence about the future. So well done. Fantastic. [inaudible]

Judge ([01:05:39](#)):

I think the thing that I was most enthralled by was the difference of approach. Some looked at it from solving an issue and the issue might be isolation or a particular theme. So I'm looked at challenging the, the social aspect so or enabling so that the vast approach that was something that was really, really positive that also out of it, I really enjoyed listening to how you'd all engaged with older people around trying to understand what the issues really were for them and how your solution might work for them as well. So I thought that was really great to hear that you've really taken time to think about that and to engage in a meaningful way. Certainly it's a critical thing about how my work is done, and I know all, all of the people here as well the, the voices of older people need to guide a work that's going to be around them.

Judge ([01:06:42](#)):

So the need to be co-designers and partners in that process. So it was great to hear that absolutely everything that's been said. And I looking at this through the eyes of someone who teaches here at uni is so once again, I was just so impressed by how within a very short period of time you identified a problem, done the research, going out, spoken to people undertaken to solve that problem, and then produced a creative, innovative communication. And invariably, when that fails, people were able to get up and speak to it. It was just fantastic to watch that breadth of skills across the presentations, and it was actually really blew me away. So thank you. And I also want to agree it was the presentations. I mean, all of the work was very impressive. But I was really impressed. I think you all could have jobs as filmmakers, if you're not a, you know, if you know, the other Koreans don't work out, I was highly impressed with that, with the visuals and the communication, you know, really touching on our heart strings for some of them and, you know, energizing for others. It was that was really empowering. And I think that was really amazing to say in such a short time. So thank you trying to join, add something to that. Yeah, well, I did [inaudible]

Judge ([01:07:54](#)):

Someone who's been close to the process than than perhaps the judges have. It's been a pleasure to engage and work with the students and get to know them as individuals and teams and see their level of dedication to working sometimes working in teams, as we all know, can be really challenging. And despite that they've all produced something that's really worthwhile and we hope that they've produced catalysts for change. Some of these things may go on to be applied and that's what we're hoping. The other thing I'd like to mention is that none of the judges know anybody in the teams. I have no connection to anybody in the team. So there's a sigh of relief there for me. So Jason, I think without further ado, we should perhaps get on with announcing the yes, smooth

Jason Bainbridge ([01:08:47](#)):

To the award segment. I've channeled my Eddie McGuire long enough in delaying this teams. How are you feeling? It's a mixture of groans and elation. That's great. So we'll start off with the commended award for tonight. I'd like to ask Carmel Williams

Judge ([01:09:02](#)):

To announce that hello everyone. So it's with great pleasure that we'd like to provide the certificate of commendation to the icky guy team. And just a few words about why the judges wanted to commend this team. We actually really love the value base that underpinned the thinking about the about the, the solution. We really felt you also articulated the problem beautifully. It was really well articulated, I guess, the challenge for us. And some of the things that we talked about, you know, in the judging group

was we weren't necessarily convinced that the solution was completely appropriate for the problem that you articulated. So there was a bit of a disconnect there for us. But we did think all of the other bits were really beautifully done. So can I please hand out your awards?

Jason Bainbridge ([01:10:00](#)):

Thank you. We will do some former photos in the auditorium outside afterwards for each of the award winners. And I like to ask Jeanette Walters to announce the highly commended

Judge ([01:10:08](#)):

In tonight's sorry. Thank you. So the highly commended award goes to, oh, sorry.

Judge ([01:10:16](#)):

I thought you were the sound guy to the data detectives.

Judge ([01:10:23](#)):

So the judges thought this was a really great piece of work that you did to come up with a really interesting different approach to obviously the feedback that you had heard. It was really clear that you'd been listening to feedback from a wide range of end users and that you considered how data would be used throughout that process as well really thought about place-based approaches about how you brought those opportunities to the community and gave a way for people to really have their say in a way that they weren't able to currently. I do think that in reflecting on the comments of the judges, that we felt that the quality of the engagement that happened would also be dependent on what happened within that space and not just the space itself. However, the, you did think about how it could be sustainable. And that was certainly a really important piece as well, so well done.

Speaker 5 ([01:11:46](#)):

[Inaudible]

Jason Bainbridge ([01:11:46](#)):

So there'll be a chance for a formal photo outside afterwards, which brings us to the award of the night. Can everyone just give me their best drum roll to sell? That sounds like it's a thing of beauty to my eyes. It's a wonderful thing. And Susan Luckman, you have the responsibility and the privilege to announce tonight. Do you want to say what they're actually winning as part of that?

Susan Luckman ([01:12:12](#)):

When these funding came through last year, I was really looking forward to this moment. Cause I get to have this moment where I get to be Oprah Winfrey and say, and you go to Copenhagen and you go to Copenhagen. Unfortunately we don't have her budgets. So the whole room, you're not going to reach out to your seats and suddenly find something, but a winning team today, we'll be going on a trip to Copenhagen to meet up with colleagues and students over there. Who've been doing a similar process. There'll be accompanying these ships to design museum over there, as well as a number of other activities. So yes, you get a trip to Europe to see what the European commission and I'm going to put people out of their misery here the winners today. And it was very tough. There were a number of things we balanced around, but the solution that we decided was the one that was going to win today was that offered by humankind

Susan Luckman ([01:13:10](#)):

[Inaudible]. So you will be going to Copenhagen it's passport time now

Jane Andrew ([01:13:15](#)):

That's what eight weeks or so Dick process. And if you don't have one already we liked this because it was a classic elegant solution. It was doable. It had probably a holistic approach should engage the whole community. It's a sort of thing. You could see people going out and just implementing tomorrow. It was also something that would connect with people every day, potentially not something as a one-off or once a year. Not that there's anything wrong with that, but just the fact that every day in their communities, this particular approach sought to change people's lives, but also change. Everyone's thinking about the way they approach their community and people within it. And that was a particular strength. You know, we refer to it as wanting to start a revolution and we probably need a few more of those at least to the social space. And it also pointed to the fact that innovation, isn't just something that occurs with technology. It's something that occurs socially and culturally as well. So it's a social innovation angle that we really like. This is about this solution. It had rewards for business. You had fantastic branding. So I'm expecting those those badges to be worn in Denmark. And there were pictures on the website moved out. So congratulations, everybody. And I get to presents with your fake tickets. Don't try to use these in reality.

Jason Bainbridge ([01:14:30](#)):

Now I'll ask people planning. That's what I, people powered planning. I'll get that right. Eventually to actually stay there because you're also the recipients of tonight's people's choice award. So another round of applause. So thank you to everyone who voted and thank you to Miranda Horan for all of her work tonight in the tech side, big round of applause for Miranda, as I say, there will be the opportunity for formal photos. And just before I pass over to giant Andrew to close tonight's proceedings, can we have a big round of applause for all of our teams tonight and all of their wonderful work I'd now like to pass to Jane Andrew and a wrap up tonight's match tournament.

Jane Andrew ([01:15:13](#)):

Thank you very much, Jason, thank you very much for also generously participating in this evening's proceedings. It's been a delight and, and partly a relief that the match tournament is over. We're really hoping to do it again. It's been a pleasure to work. As I said, with these teams of students and academics, it's been fantastic to have such a wonderful, generous judges. And thank you so much, Jason, for your stewardship for the evening. I'd invite you to stay for a drink. If you have time. I understand that it's a cold Friday night and I understand if people decide that they need to go elsewhere perfectly. All right. I also have certificates for the teams that weren't selected tonight, but you're all winners. So thank you very much again and have a safe and hopefully warm evening.